

WE CLAIM:

1. A carrier sheet with an integrated card, said carrier sheet having printed information thereon, said printed information containing card information printed at a predetermined location on a front face of said carrier sheet in a card region of said sheet and oriented to be disposed on an outer surface of at least one of a front and a rear card panel of a card to be formed, a siliconized liner patch containing a pressure-sensitive adhesive surface is laminated on a back surface of said carrier sheet and disposed to extend over said card region, a face patch of clear poly material is immovably secured over said card region on said front face of said carrier sheet, a die cut delineates said front and rear card panels disposed adjacent one another and extends through said face patch, and said carrier sheet; said die cut card panels being retained in said carrier sheet by said pressure sensitive adhesive of said siliconized liner patch, and a straight fold line in said face patch between said front and rear card panels, said card being formable by peeling off said front and rear card panels from said carrier sheet with said pressure-sensitive adhesive releasing from said siliconized liner patch whereby said adhesive now lies on a back face of said front and rear card panels, and folding said panels along said straight fold line to mate said back face of said panels containing said pressure-sensitive adhesive together.

2. A carrier sheet with an integrated magnetic strip as claimed in claim 1 wherein said card is a magnetic strip card and wherein said face patch contains a magnetic strip which is oriented across one of the card panels, said die-cut

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extending through said magnetic strip at opposed edges of said card.

3. A carrier sheet with an integrated magnetic strip as claimed in claim 2 wherein said magnetic strip is oriented on said rear panel and disposed spaced and parallel to a lower edge of said rear panel.

4. A carrier sheet with an integrated magnetic strip as claimed in claim 2 wherein said carrier sheet is a paper printed form having opposed detachable perforated carrier strips for feeding same in a high speed printer and patch applying and a butterfly die cutting machine.

5. A carrier sheet with an integrated magnetic strip as claimed in claim 2 wherein said printed information on said rear panel includes one or more bar codes for containing specific coded information, said magnetic strip being compatible for use in an encoder/reader machine to be encoded or read or both read and encoded.

6. A carrier sheet with an integrated magnetic strip as claimed in claim 5 wherein said bar codes or said magnetic strip contains personalized information, said printed information on said carrier sheet including personalized and instructional information located outside said card region, said magnetic strip being an encoded magnetic strip.

7. A carrier sheet with an integrated magnetic strip as claimed in claim 1 wherein there are two of said front and rear card panels disposed in said card region of said carrier sheet and disposed spaced in side-by-side relationship, said

magnetic strip being oriented across a common one of said panels.

8. A method of forming a carrier sheet having an integrated detachable card, said method comprising the steps of:

- i. printing a carrier sheet with information containing card information printed at a predetermined location on a front face of said carrier sheet in a card region of said carrier sheet and oriented to be disposed on an outer surface of at least one of a front and rear card panel of a card to be formed,
- ii. applying a siliconized liner patch containing a pressure-sensitive adhesive surface on a back surface of said carrier sheet and attached by said adhesive to extend over said card region,
- iii. securing a face patch of clear poly material over said card region on said front face of said carrier sheet,
- iv. die cutting said front and rear card panels in said card region, said die cut extending through said face patch and said carrier sheet whereby said die cut card adjacent one another are solely retained in said carrier sheet by said pressure sensitive adhesive on said siliconized liner patch on said back surface of said sheet, and
- v. forming a straight fold line in said face patch between said adjacent front and rear card panels to permit said adjacent card panels to be folded together on their back faces along said fold line when said adjacent die cut card panels are peeled off said siliconized liner patch with the pressure-sensitive adhesive on their back surface.

9. A method of forming a carrier sheet having an integrated detachable magnetic strip card as claimed in claim 8 wherein said detachable card is a magnetic strip card, said step (iii) comprising positioning said patch with said magnetic strip oriented across one of said panels, said step (iv) including cutting said magnetic strip simultaneously with said patch and carrier sheet.

10. A method of forming a carrier sheet having an integrated detachable magnetic strip card as claimed in claim 8 wherein said step (iv) comprises die cutting two of said adjacent card panels and disposed spaced in side-by-side relationship, said die-cut being a butterfly die-cut, said step (iii) including orienting said magnetic strip across a common one of said panels of said two adjacent panels and heat sealing said face patch on said card region.

11. A method of forming a carrier sheet having an integrated detachable magnetic strip card as claimed in claim 8 wherein said step (i) further includes the step of printing one or more bar codes containing specific coded information on said front face of one of said front and rear card panels.

12. A method of forming a carrier sheet having an integrated detachable magnetic strip card as claimed in claim 8 wherein there is further provided before step (i) inputting personalized data in a computer programmable unit whereby said step (i) comprises printing personalized information.

13. A method of forming a carrier sheet having an integrated detachable magnetic strip card as claimed in claim 12 wherein there is further provided the step of encoding said magnetic strip with personalized information and verifying said personalized information.

14. A method of forming a carrier sheet having an integrated detachable magnetic strip card as claimed in claim 8 wherein said carrier sheet is one series of form carrier sheets and wherein prior to step (i) there is provided the step of feeding said form carrier sheets in a high speed printing machine by means of opposed perforated detachable carrier strips and then feeding said printed form carrier sheets through a patch application machine and then an encoding machine.

15. A carrier sheet with an integrated card, said carrier sheet having printed information thereon, said printed information containing card information printed at a predetermined location on a front face of said carrier sheet in a card region of said sheet and oriented to be disposed on an outer surface of at least one of a front and a rear card panel of a card to be formed, a siliconized liner patch containing a pressure-sensitive adhesive surface is laminated on a back surface of said carrier sheet and disposed to extend over said card region, a face patch of clear poly material is immovably secured over said card region on said front face of said carrier sheet, a magnetic strip patch is immovably secured over said card region on an outer surface of a magnetic strip panel, a die cut delineates said front and rear card panels disposed adjacent one another and said magnetic strip panel adjacent said

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front panel, said die cut extending through said face patch and said carrier sheet; said die cut card panels being retained in said carrier sheet by said pressure sensitive adhesive of said siliconized liner patch, and straight fold lines in said face patch between said front and rear card panels and between said magnetic strip panel and said front card panels, said card being formable by peeling off said panels from said carrier sheet with said pressure-sensitive adhesive releasing from said siliconized liner patch whereby said adhesive now lies on a back face of said card panels, and folding said panels along said straight fold lines to firstly mate said back face of said front and rear card panels and then said back face of said magnetic strip panel on said rear card panel.

16. A carrier sheet as claimed in claim 15, wherein said magnetic strip is disposed spaced and parallel to an edge of said rear panel.

17. A carrier sheet as claimed in claim 15, wherein said carrier sheet is a paper printed form having opposed detachable perforated carrier strips for feeding same in a high speed printer and patch applying and a butterfly die cutting machine.

18. A carrier sheet as claimed in claim 15, wherein said magnetic strip is compatible for use in an encoder/reader machine to be encoded or read or both read and encoded.

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19. A carrier sheet as claimed in claim 15, wherein said carrier sheet is a paper sheet detachable panel of a plurality of fan-folded sheet panels.

20. A carrier sheet as claimed in claim 15, wherein said magnetic strip contains personalized information, said magnetic strip being an encoded magnetic strip.

21. A method of forming a carrier sheet having an integrated detachable card, said method comprising the steps of:

- i. printing a carrier sheet with information containing card information printed at a predetermined location on a front face of said carrier sheet in a card region of said carrier sheet and oriented to be disposed on an outer surface of at least one of a front and rear card panel of a card to be formed,
- ii. applying a siliconized liner patch containing a pressure-sensitive adhesive surface on a back surface of said carrier sheet and attached by said adhesive to extend over said card region,
- iii. securing a face patch of clear poly material and a magnetic strip patch over said card region on said front face of said carrier sheet,
- iv. die cutting said front card panel, said rear card panel and a magnetic strip panel in said card region, said die cut extending through said face patch, said magnetic strip patch and said carrier sheet whereby said die cut panels adjacent one another are solely retained in said carrier sheet by said pressure sensitive adhesive on said siliconized liner patch on said back surface of said sheet, and

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v. forming a straight fold line in said face patch between said front and rear card panels and front card panel and magnetic strip panel to permit said adjacent card panels to be folded together on their back faces along said fold line when said adjacent die cut card panels are peeled off said siliconized liner patch with the pressure-sensitive adhesive on their back surface.

22. A method of forming a carrier sheet as claimed in claim 21, wherein said step (iii) includes orienting said magnetic strip across said magnetic strip panel and heat sealing said face patch on said card region.

23. A method of forming a carrier sheet as claimed in claims 21 and 22, wherein there is further provided before step (i) inputting personalized data in a computer programmable unit whereby said step (i) comprises printing personalized information.

24. A method of forming a carrier sheet as claimed in claim 21, wherein there is further provided the step of encoding said magnetic strip with personalized information and verifying said personalized information.

25. A method of booking a travel event comprising receiving a customer identity information and a personal event request, storing in a computer said customer identity information and an event schedule information customized to said request, automatically addressing a carrier sheet containing an integral magnetic strip card to said customer and encoding said magnetic strip card with a user code to access said stored information at an event location by said

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customer, forwarding said carrier sheet with said integral magnetic strip card to said customer which detaches said card, said customer entering said card in a magnetic strip card reader at said event location whereby said stored information is automatically accessed by said user code to record the arrival of said customer at said event location and automatically print additional personalized information that may be available to said customer only at said event location for use by said customer.

26. A method as claimed in claim 25 wherein said carrier sheet is a carrier sheet as defined in claim 1.

27. A carrier sheet with an integrated magnetic strip card, said carrier sheet having printed information thereon, said printed information containing card information printed at a predetermined location on a front face of said sheet in a card region of said sheet and oriented to be disposed on an outer surface of at least one of a front and a rear card panel of a magnetic strip card to be formed, a siliconized liner patch containing a pressure-sensitive adhesive surface is laminated on a back surface of said carrier sheet and disposed to extend over said card region, a face patch of clear poly material containing a magnetic strip is immovably secured over said card region on said front face of said sheet with said magnetic strip oriented across one of said panels; a die cut delineates said front and rear card panels disposed adjacent one another and extends through said face patch, said magnetic strip and said sheet; said die cut card panels being retained in said sheet by said pressure sensitive adhesive of said siliconized liner patch, and a straight fold line in said

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face patch between said front and rear card panels, said magnetic strip card adapted to be formed by peeling off said front and rear card panels from said carrier sheet with said pressure-sensitive adhesive releasing from said siliconized liner patch whereby said adhesive lies on a back face of said front and rear card panels, and folding said panels along said straight fold line to secure said back face of said panels containing said pressure-sensitive adhesive together.

28. A carrier sheet as claimed in claim 27 wherein said carrier sheet is a paper sheet detachable panel of a plurality of fan-folded sheet panels.

29. A carrier sheet as claimed in claim 28 wherein said paper sheet detachable panel contains personalized printed information in said card panels effected in a printing and sheet panel dispensing machine inputted by a user person.

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